PRESS RELEASE



We are excited to welcome Copper Horse Ltd as the new sponsor of the GBR Series. As lead sponsor for the series over the next three years the series will now be named the Copper Horse GBR Series.

Copper Horse is a leading organisation in cyber security, specialising in innovation and research for future security in AI, Automotive, Internet of Things and Mobile for clients across the world. Recognising a synergy with the British ski racing community and supporting the values of innovation, speed, accuracy and competition, Copper Horse is very proud to be sponsoring the future of some of Britain's best young ski racers on the artificial slopes of the UK.

The Copper Horse GBR Series starts in 2024 with the first race taking place on 4th May at the indoor snow slopes of Chill Factore in Manchester, followed up very quickly by moving onto the slopes of North Wales at Llandudno on the 18th May.

The Copper Horse GBR Series will bring the highest level of ski racing on UK artificial slopes during five races at outdoor facilities and five on indoor snow.

The races will feature some of the UK's most promising skiers, giving them a chance to participate in regular ski races at exceptional standard across most age groups – from under-10 through to Masters.

All events are sanctioned by the Home Nations Governing Bodies with Snowsport England, Snowsport Scotland and Snowsport Wales, all hosting races meaning races will be running across the country.

The series will also visit Norwich and Hillend (Edinburgh).

Speaking on behalf of the GB Snowsport Home Nations, Snowsport Wales CEO Robin Kellen said: "We are delighted to have Copper Horse on board as sponsor of the GBR series for the next three years. Their innovative approach to business will help to influence the development of the competition as well as supporting increased participation in snowsports across the UK"

CEO of Copper Horse David Rogers said: "As an organisation, we pride ourselves in setting the standard and raising the bar of future security to protect technologies used by organisations and citizens across the world. We are proud to support the premier race series in British skiing. The Copper Horse GBR Series will showcase the very best skiers from across the home nations, supporting excellence and developing the future."